



CAREER OPPORTUNITIES

Job Description: Marketing Executive

WELCOME TO PCI PAL

PCI Pal is a growth company providing SaaS-based solutions that enable businesses to take secure and frictionless payments in their organization and to step confidently into a more digitally diverse future.

We enable contact centers around the world to deliver a payment experience that customers trust and allows them to use their payment method of choice, over any channel, in a highly secure and compliant way.

Our expertise and leading technology have made us the preferred secure payment solution for leading brands as well as being resold extensively across our market leading partner eco-system that includes many of the world's leading business communications vendors and payment providers.

THE OPPORTUNITY:

The Marketing Executive will develop, manage, and optimize content across multiple channels to drive brand awareness, grow our audience, equip channel partners, and meet business objectives. Working closely with our marketing, channel, and product teams, you will create compelling content that communicates our value and resonates with our target audiences. This role is ideal for a proactive, results-driven writer and storyteller who thrives in a fast-paced, team-oriented environment.

YOU WILL BE RESPONSIBLE FOR:

- Curate and manage both internal and external content including solution overviews, cobranded collateral, case studies, battlecards, enablement resources, technical diagrams, and other marketing materials.
- Collaborating with cross-functional teams (marketing, design, product, etc.) to ensure cohesive messaging across all platforms and develop impactful content.
- Proposing new content ideas and formats to engage and grow our audience based on audience insights, channel analytics, and objectives.
- Developing and managing social media content tools to create and schedule posts, engage with followers, track performance and help grow our social media presence.
- Stay current with industry trends, competitor activity, and content best practices to keep our strategies fresh and relevant.
- Any other tasks as needed to help support overall Marketing strategy and team.



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WE WANT TO HEAR FROM YOU IF YOU HAVE:

- 2-4 years of experience in content creation, marketing, or a related role, preferably within the tech industry or in a B2B environment.
- A qualification or equivalent experience in Marketing, communications, journalism, or a related field
- Exceptional written communication and storytelling skills with an eye for detail, tone, and style; experience writing for various formats and channels within a scale-up technical environment.
- Experience managing social media platforms including content creation, scheduling, and engagement.
- Proficiency in design programs within the Adobe Creative Suite.
- Experience with video development and editing tools (e.g. Adobe Premiere, Final Cut Pro).
- Strong organizational skills with the ability to manage multiple projects and meet deadlines.
- An innovative approach to content that can capture attention and communicate our message effectively.
- Flexibility to work in a dynamic environment, respond quickly to changing priorities, and manage various tasks at once.

IN RETURN WE OFFER:

- 25 days holiday, rising to 28 days per annum with length of service
- Medical, dental and optical insurance cover
- Birthday leave
- Work from home or hybrid options – you decide!
- An exciting and flexible working environment surrounded by friendly and committed co-workers
- UK: Electric Vehicle Scheme
- “Work from anywhere” 2 weeks per year policy
- Reward, benefits and wellbeing hub (offering support, discounts, cashback and savings)
- Training and development opportunities
- Ad-hoc team events, incentives and competitions

TALK TO US:

If you have any questions or want to find out more, we'd love to hear from you.

Please contact the People Team people@pcipal.com