



CAREER OPPORTUNITIES

Job Description: Graphic and Content Designer

WELCOME TO PCI PAL

PCI Pal is a leading provider of SaaS solutions that empower companies to take payments securely, adhere to strict industry governance, and remove their business from the significant risks posed by non-compliance and data loss. We are integrated and resold by some of the worlds' leading business communications vendors, as well as major payment service providers.

We are currently looking for Graphic and Content Designer to join our UK team.

THE OPPORTUNITY:

The Graphic & Content Designer will play a pivotal role in elevating how PCI Pal shows up across the market—supporting brand growth, pipeline initiatives, and product storytelling through high-impact, on-brand creative. This position is responsible for delivering high-quality design and visual content across events, campaigns, social media, partner initiatives, and internal communications, ensuring PCI Pal's creative output is consistent, compelling, and executed at pace. The ideal candidate will bring a strong blend of design craft, executional excellence, and the ability to work cross-functionally to turn ideas into standout creative that drives business impact. This role will report to the VP Marketing.

YOU WILL BE RESPONSIBLE FOR:

- Create and deliver high-impact visual design assets across multiple teams, ensuring fast, consistent turnaround without compromising quality or brand standards.
- Design creative for event presence and field marketing, including booth graphics, banners, signage, one-pagers, handouts, and supporting collateral.
- Produce digital assets for social media, campaigns, web, and partner marketing, adapting formats and layouts to fit channel requirements.
- Develop and maintain reusable templates and creative toolkits (e.g., presentations, socials, event collateral) to improve scalability and consistency across the organisation.
- Partner with stakeholders across Marketing, Product, Sales, and Customer Success to translate complex concepts into clear, engaging visuals (including diagrams, feature explainers, and storytelling assets).
- Support brand consistency by applying and evolving visual guidelines, ensuring design output aligns to PCI Pal's tone, identity, and positioning.



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WE WANT TO HEAR FROM YOU IF YOU HAVE:

- 3–5 years of experience in graphic design, content design, or a related creative role, ideally within a B2B SaaS or tech environment.
- A qualification or equivalent experience in Graphic Design, Visual Communication, or a related field.
- A strong portfolio showing design across events, social, campaigns, and B2B marketing collateral.
- Proficiency in design tools such as Adobe Creative Suite or Figma and strong layout skills for digital and print-ready output.
- Excellent communication, stakeholder management, and project management skills, comfortable working cross-functionally in a fast-paced environment.
- Flexibility to work in a dynamic environment, respond quickly to changing priorities, and manage various tasks at once.
- Motion graphic and video experience is a plus.

IN RETURN WE OFFER:

- 25 days holiday, rising to 28 days per annum with length of service
- Medical, dental and optical insurance cover
- An exciting and flexible working environment surrounded by friendly and committed co-workers
- Electric Vehicle Scheme incentive
- “Work from anywhere” 2 weeks per year policy
- Reward, benefits and wellbeing hub (offering support, discounts, cashback and savings)
- Training and development opportunities
- Ad-hoc team events, incentives and competitions

TALK TO US:

If you have any questions or want to find out more, we'd love to hear from you.

Please contact the Recruitment Team recruitment@pcipal.com