

**PRESS RELEASE**  
12 March 2018



**PCI Pal discusses PCI compliance and maximising the customer experience at  
Call & Contact Centre Expo 2018**

**21–22 March 2018, London EXCEL, Stand 2182**

[PCI Pal](#), the secure payment solutions provider for contact centres, is showcasing its cloud-based payment card security solutions at this year's Call & Contact Centre Expo. The team will be providing demonstrations of its cloud-based services and offering advice relating to the adherence of the Payment Card Industry Data Security Standard (PCI DSS).

Plus, with the GDPR deadline fast approaching on 25 May, the team will offer guidance on how the PCI DSS offers a solid foundation upon which to build a new, GDPR-compliant data protection strategy.

Tony Smith, PCI Pal's Sales Director for EMEA is confirmed as a speaker at the Expo's seminar series, where he will be focusing on *PCI Compliance for Contact Centres*. Talking about the event, Tony Smith said: "I am looking forward to providing advice on the steps call and contact centre managers need to take to ensure their organisation is PCI compliant; yet without compromising the customer experience. I will also provide case study examples of well-known consumer brands that PCI Pal has supported through this journey.

Continues Tony Smith: "Our team of highly experienced contact centre specialists have developed PCI Pal's security solutions based on their thorough understanding of the market. We all have extensive background in the industry and so fully understand what is required to run customer contact operations in adherence with the Payment Card Industry Data Security Standard. We will be providing guidance, case studies and product demos throughout the Expo."

For more information, visit [www.pcipal.com](http://www.pcipal.com), call +44 207 030 3770 to arrange a demonstration or follow PCI Pal on [Twitter](#). Alternatively, visit the team at the Call & Contact Centre Expo from 21-22 March, on stand 2182

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**Notes to Editors:****About PCI Pal PLC**

PCI Pal is a specialist provider of secure payment solutions for contact centres and businesses taking Cardholder Not Present (CNP) payments. PCI Pal's globally accessible cloud platform empowers organisations to take payments securely without bringing their environments into scope of PCI DSS and other card payment data security rules and regulations.

With the entire product portfolio served from PCI Pal's cloud environment, integrations with existing telephony, payment, and desktop environments are simple and light-touch, ensuring no degradation of service while achieving security and compliance.

PCI Pal has offices in London, Ipswich (UK) and Charlotte NC (USA). For more information visit [www.pcipal.com](http://www.pcipal.com) or follow the team on Twitter: <https://twitter.com/PCIPAL>

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