

PRESS RELEASE
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GoSee selects PCI Pal to enhance contact centre payment experience

Sydney, Australia: [GoSee](#), which provides car, campervan and RV hire worldwide, has partnered with [PCI Pal](#)® (LON: PCIP), the global SaaS provider of secure payment solutions for business communications, to secure its contact centre payments and enhance the payment experience it provides.

[8x8](#), a longstanding global PCI Pal partner, was selected by GoSee to manage an upgrade of its contact centre telephony platform. PCI Pal Agent Assist has been selected as part of this project, and will be integrated into its telephony platform to provide a seamless and compliant customer payment experience.

PCI Pal Agent Assist utilises DTMF (Dual Tone Multi Frequency) masking technology, which will enable GoSee's contact centre agents to handle payments without any card data entering the organisation's environment, and all data remaining anonymous to the call handler.

Richard Fuli, Chief Customer Operations Officer of GoSee, said: "The modernisation programme of our contact centre platform will enable us to deliver an enhanced customer journey, and upgrading our payment solution is an integral part of this. With PCI Pal Agent Assist we can continue to provide a personalised service to our customers, while the latest cloud-based technology will deliver the safeguards we require from a data security and compliance perspective."

Adam Paton, VP of Sales for PCI Pal ANZ said, "For any organisation handling payments, ensuring a smooth, secure and compliant experience is vital to retain customer loyalty and trust. We are therefore delighted to be supporting GoSee, in conjunction with our partner 8x8, on futureproofing its payment card security platform."

For more information regarding PCI Pal, call +61 2 7202 0294 or visit www.pcipal.com. Alternatively follow PCI Pal on [Twitter](#) and [LinkedIn](#).

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Notes to Editors:**About PCI Pal**

PCI Pal[®] (LON: PCIP) is a leading provider of SaaS solutions that empower companies to take payments securely, adhere to strict industry governance, and remove their business from the significant risks posed by non-compliance and data loss. Using patented technology, its mission is to safeguard reputation and trust by providing customers with secure payment solutions for any business communications environment including voice, chat, social, email, and contact centre. PCI Pal is integrated to, and resold by, some of the worlds' leading business communications vendors, as well as major payment service providers. PCI Pal products can be used by any size organisation globally, and it is proud to work with some of the largest and most respected brands in the world. For more information visit www.pcipal.com or follow the team on LinkedIn: <https://www.linkedin.com/company/pci-pal/>.

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