#### PRESS RELEASE

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# PCI Pal's new Pay By Bank innovation shortlisted for industry award

PCI Pal® (LON: PCIP), the global SaaS provider of secure payment solutions for business communications, is delighted to announce it has been revealed as a finalist in the 2023 Card & Payments Awards. Judges have shortlisted PCI Pal's new Pay By Bank digitally-native payment product for the Best POS Solution category.

The new PCI Pal payment method allows contact centers to utilise open banking technology so customers can simply connect their mobile banking app through a 'Pay by Link' URL to make payments directly or to receive refunds instantly. Pay by Bank from PCI Pal facilitates seamless, secure transactions between customers and merchants making it an ideal fit for contact centre payments.

The Card & Payments Awards recognise excellence, success and innovation across the UK and Irish card and payments industry. Each year many eligible organisations compete for one of the prestigious awards which are judged by an independent panel of industry experts. Over 1000 guests are anticipated to attend the awards ceremony, which will take place Thursday 2nd February at the Grosvenor House Hotel in London.

Jane Goodayle, Chief Marketing Officer of PCI Pal, said: "We are excited that judges have recognised the investment and development we have made to create new revenue generation and cost-benefitting solutions for contact centres. PCI Pal has solved the PCI DSS compliance issue and now, with our next generation payments, we are supporting businesses with enhancing their overall payment journey and customer experience.

"Our new multi payment checkout solutions, including Pay By Bank, allows merchants to achieve the true benefits of open banking technology within their contact centre, while giving customers the choice of how they wish to pay. We look forward to hearing the outcome of the awards in February."

For more information regarding PCI Pal, visit <a href="www.pcipal.com">www.pcipal.com</a>, call +44 207 030 3770 to arrange a demonstration or follow PCI Pal on LinkedIn: <a href="https://www.linkedin.com/company/pci-pal/">https://www.linkedin.com/company/pci-pal/</a>.

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## **Notes to Editors:**

#### **About PCI Pal**

PCI Pal<sup>®</sup> (LON: PCIP) is a leading provider of SaaS solutions that empower companies to take payments securely, adhere to strict industry governance, and remove their business from the significant risks posed by non-compliance and data loss. Using patented technology, its mission is to safeguard reputation and trust by providing customers with secure payment solutions for any business communications environment including voice, chat, social, email, and contact centre. PCI Pal is integrated to, and resold by, some of the worlds' leading business communications vendors, as well as major payment service providers. PCI Pal products can be used by any size organisation globally, and it is proud to work with some of the largest and most respected brands in the world. For more information visit <a href="https://www.linkedin.com/company/pci-pal/">www.pcipal.com</a> or follow the team on LinkedIn: <a href="https://www.linkedin.com/company/pci-pal/">https://www.linkedin.com/company/pci-pal/</a>.

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