



## **PCI Pal Named “Data Security Solution Provider of the Year” in 2022 CyberSecurity Breakthrough Awards Program**

*Prestigious International Awards Program Recognizes Outstanding Information Security Products and Companies*

**CHARLOTTE, N.C.**, Oct. 6, 2022 – [PCI Pal®](#) (LON: PCIP), a global SaaS secure payments provider, today announced that it has been named winner of the “Data Security Solution Provider of the Year” award in the 6th annual CyberSecurity Breakthrough Awards program conducted by [CyberSecurity Breakthrough](#), a leading independent market intelligence organization that recognizes the top companies, technologies and products in the global information security market today.

PCI Pal provides breakthrough PCI compliance solutions that empower companies to take payments securely, adhere to strict industry governance, and remove their business from the significant risks posed by non-compliance and data loss.

PCI Pal prioritizes Customer Experience (CX) without sacrificing payment security and compliance. PCI Pal Digital provides a true omnichannel secure payment solution enabling organizations to take payments across digital engagement channels that include: webchat, Whatsapp, social media, email and SMS.

Additionally, PCI Pal Agent Assist utilizes DTMF masking technology, as well as speech recognition for customers who can’t use their telephone keypad, to provide companies with a secure way of handling payments by phone without bringing their environments in scope of PCI DSS. PCI Pal integrates with the call flow and intercepts any keypad tones or speech from the customer at the point of payment. The agent doesn’t hear or see the card data, and the customer and the agent can still converse throughout the process without the agent or environment accessing the sensitive information, leaving customers comforted and providing them a seamless experience.

“We’re thrilled to accept this accolade from CyberSecurity Breakthrough and to be recognized for a second time. PCI Pal is dedicated to making the payment customer experience great by prioritizing privacy and security for customers through our omnichannel payment solutions for contact centers,” said Jane Goodayle, Chief Marketing Officer, of PCI Pal.

The mission of the CyberSecurity Breakthrough Awards is to honor excellence and recognize the innovation, hard work and success in a range of information security categories, including Cloud Security, Threat Detection, Risk Management, Fraud Prevention, Mobile Security, Email Security and many more. This year’s program attracted more than 4,100 nominations from over 20 different countries throughout the world.

“Due to the uptick in cybercrime, customers have been left uneasy - not knowing who to trust with their information. According to one recent consumer study, over a third of respondents said they vet a company’s security practices before handing over personal information and



almost another third felt that disjointed, or unfamiliar payment processes would leave them to refrain from checking out,” said James Johnson, managing director, CyberSecurity Breakthrough. “Consumers want to make payments with confidence, and PCI Pal uses an array of proprietary technology solutions that equip them to rapidly support companies who have a remote workforce model overnight. Congratulations on being our choice for 'Data Security Solution Provider of the Year.’”

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#### **About PCI Pal**

PCI Pal (LON: PCIP) is a leading provider of SaaS solutions that empower companies to take payments securely, adhere to strict industry governance, and remove their business from the significant risks posed by non-compliance and data loss. Using patented technology, its mission is to safeguard reputation and trust by providing customers with secure payment solutions for any business communications environment including voice, chat, social, email, and contact center. PCI Pal is integrated to, and resold by, some of the world’s leading business communications vendors, as well as major payment service providers. PCI Pal products can be used by any size organization globally, and it is proud to work with some of the largest and most respected brands in the world. For more information visit [www.pcipal.com](http://www.pcipal.com)  
<https://www.linkedin.com/company/pcipal/>

#### **About CyberSecurity Breakthrough**

Part of [Tech Breakthrough](http://TechBreakthrough.com), a leading market intelligence and recognition platform for global technology innovation and leadership, the CyberSecurity Breakthrough Awards program is devoted to honoring excellence in information security and cybersecurity technology companies, products and people. The CyberSecurity Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough information security companies and products in categories including Cloud Security, Threat Detection, Risk Management, Fraud Prevention, Mobile Security, Web and Email Security, UTM, Firewall and more. For more information visit [CyberSecurityBreakthrough.com](http://CyberSecurityBreakthrough.com).