

PCI Pal Extends Patent Portfolio in Australia and US for Processing Sensitive Information over VoIP

10 August 2022 -- PCI Pal® (LON: PCIP), the global cloud provider of secure payment solutions, has been granted further patents in both the United States and Australia for its secure payments technology.

These patents cover the unique ways by which PCI Pal services can be integrated seamlessly to third party environments, providing both its partners and customers with non-invasive, low risk methods to facilitate access to its secure cloud services.

PCI Pal was the first in its market to build and launch a true-cloud, globally-available secure payment platform for the business communications market. The core technology protected by these patents has been available to PCI Pal customers and partners for a number of years, allowing them to benefit from its light-touch, easy-to-use cloud integration methods.

"We're delighted to further expand our patent portfolio recognising the innovative and novel ways that we enable cost effective and low risk access to our secure payment solutions." said James Barham, CEO of PCI Pal. "We've been a disruptive force in our specialised market for contact centres, where merchants have been burdened historically by legacy hardware or hosted technologies.

"Having created the largest partner community in our space, which includes many of the worlds' leading UCaaS and CCaaS vendors, this expansion of our portfolio provides protection for the innovation we brought to the market a number of years ago."

The patents specifically cover the way that PCI Pal is able to manipulate the signalling and voice stream of phone calls, allowing PCI Pal to take a non-invasive approach to its handling of specific data during a call within its Agent Assist and IVR solutions.

PCI Pal gathers sensitive information from consumers either through keypad tones (DTMF) or speech recognition, and is able to seamlessly send this information to the merchants payment service provider (PSP) removing their contact centre from the full scope of PCI DSS compliance.

These solutions problem-solve only for calls where sensitive data is to be captured, usually payment data, meaning there is no requirement for all calls to transit the services. The approach also caters for DTMF bleed or tone leakage, which can be an issue for some other solutions in the market, ensuring that all parts of the call are free of sensitive data at all times.

Today, these patented methods make up the vast majority of all PCI Pal deployments worldwide. PCI Pal has a fast-growing customer-base, which now exceeds 500 merchants, the



majority of which are managed through our partners. PCI Pal was recently ranked as the 56th fastest growing company in the UK and has offices across US, UK, Canada, and Australia.

For more information regarding PCI Pal, visit <u>www.pcipal.com</u>. Alternatively follow PCI Pal on Twitter and LinkedIn.

###

Notes to Editors:

About PCI Pal

PCI Pal (LON: PCIP) is a leading provider of SaaS solutions that empower companies to take payments securely, adhere to strict industry governance, and remove their business from the significant risks posed by non-compliance and data loss.

Using <u>patented</u> technology, its mission is to safeguard reputation and trust by providing customers with secure payment solutions for any business communications environment including voice, chat, social, email, and contact centre.

PCI Pal is integrated to, and resold by, some of the worlds' leading business communications vendors, as well as major payment service providers. PCI Pal products can be used by any size organisation globally, and it is proud to work with some of the largest and most respected brands in the world.

For more information visit www.pcipal.com or follow the team on LinkedIn: https://www.linkedin.com/company/pci-pal/.

Editor's Contact:

Peppa Sheridan, Peptalk Communications peppa@peptalkpr.co.uk