

PRESS RELEASE
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PCI Pal® marks Australian launch with senior VP appointment

[PCI Pal](#), (LON:PCIP) – the global provider of cloud-based secure payment solutions – today announced the appointment of Adam Paton as its VP Sales for Australia and New Zealand. The hire marks an important milestone in the company’s continued global expansion.

Based at PCI Pal’s new Australian HQ in Sydney, Adam joins the team having worked in the contact centre security industry as a Strategic Account Director, where he supported large enterprise customers in achieving compliance and maintaining critical sources of revenue generation. Prior to this, Adam spent 12 years at co-location provider Equinix, where he supported customers from the financial services and global banking sectors.

Adam will be focused on increasing market reach in the region responsible for driving sales success with partners, in addition to overseeing and executing PCI Pal’s direct sales function. Adam reports to PCI Pal’s Chief Revenue Officer, Darren Gill, and will be working with PCI Pal’s new team in Australia, which includes sales support and engineering, and operations functions.

James Barham, CEO of PCI Pal said, “We’re extremely excited to establish our Australian business, covering the ANZ region. Adding to our remote activity to date, we can now more closely support our partners and customers in the region. Our new team combines existing specific knowledge of our marketplace, as well as extensive business communications and B2B software sales to allow them to hit the ground running.”

For more information regarding PCI Pal, visit www.pcipal.com, call +61 2 7202 0294 to arrange a demonstration or follow PCI Pal on LinkedIn: <https://www.linkedin.com/company/pci-pal/>.

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Notes to Editors:

About PCI Pal

PCI Pal (LON: PCIP) is a leading provider of SaaS solutions that empower companies to take payments securely, adhere to strict industry governance, and remove their business from the

significant risks posed by non-compliance and data loss. Its mission is to safeguard reputation and trust by providing customers with secure payment solutions for any business communications environment including voice, chat, social, email, and contact centre. PCI Pal is integrated to, and resold by, some of the worlds' leading business communications vendors, as well as major payment service providers. PCI Pal products can be used by any size organisation globally, and it is proud to work with some of the largest and most respected brands in the world. For more information visit www.pcipal.com or follow the team on LinkedIn: <https://www.linkedin.com/company/pci-pal/>.

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